



Global Report launched on 5th anniversary of COVID-19 calls for the creation of World Work Organisation

- **92%^[2] think governments are not doing enough to address change in work**
- **46% think political / geopolitical issues are more present in the workplace now.**

LONDON, UK. February 25th, 2025 - A new global report is set to be released on 10th March to mark the fifth anniversary of the world going into lockdown and calls for the creation of a new global body, [The World Work Organization](#).

[The United State of Work](#) is edited by Julia Hobsbawm, Founder and CEO of the work trends network [Workathon](#), and combines essays and analysis from some of the world's leading players in future-of-work insight with new global research and a call to action to encourage countries to invest in a single institution akin to the creation of the World Health Organisation after the Second World War.

Julia Hobsbawm says: "Work unites us: each day 3.5 billion people work or are looking for work. Other than being born, dying, or searching daily on Google, more people work than they do anything else. What the world of work needs now is a new framework about how we govern, lead, and organise work.

"From the economy to climate to geopolitics to AI and of course, people, workplace, and culture, everything connects to work. Yet work is all too often seen in fragmented contexts, addressed in single-issue silos. Policymakers, executives, and leaders risk missing vital patterns and progress to learn from and act upon.

"2025 has echoes of 1945: A time of rebuild and re-imagination on a global scale is required around work and workplace issues. This is why, at Workathon, we're setting up [The World Work Organization \(WWO\)](#) to encourage countries to invest in a single institution, which is dedicated to addressing work in all its complexity and which is above all human centric. We must unite around the challenges ahead in a totally different way to before."

With a foreword by Professor Nicholas Bloom of Stanford University, [The United State of Work](#) is a report of two halves. The first is a literary flashback to March 2020 and frames its impact on working life with essays which explore trends, workplace, technology, wellbeing, leadership, and global attitudes.

Contributors include:

- Peter Miscovich, JLL's Global Future of Work Leader and Flore Pradere, JLL's Head of Research, Global Work Dynamics on the 2020-2025 global transformation of work
- Virginie Raphael on founding venture fund FullCircle for work; "Thinkers50"
- Terence Mauri on Disruption (and Donald Trump)
- Kevin J. Delaney, Editor-in-Chief and Founder of Charter on How America Works Today
- Melis Abacioğlu of Wellbees and Tom Redmayne of Industrious on well-working workplaces
- Vicky Pryce on being an economist in lockdown
- Brian Elliott of Work Forward and Ben Page of Ipsos on the great RTO debate
- Harriet Pellereau of Mind over Tech and Emma Thwaites of The Open Data Institute on tech's new challenges
- Phil Kirschner of PK Consulting on change management
- Stefan Stern, management writer and co-host of The Nowhere Office on voices of work from the pandemic
- Paul Brannen, former MEP on Biophilic offices: Wood and Work.

The second half presents early findings of a 12-country study looking at patterns in global work post-pandemic, and US/UK white collar research which highlights concerns around government policy, workplace conflict and AI adoption are also included. Lead researched by Katy Scott.

In the final essay, Workathon's William Corke explains why the way we research work has to change and Julia Hobsbawm argues for a comprehensive reframing of work; explains why "The United State of Work" is not to be confused with The United States of America, and provides a detailed argument for why we need a World Work Organization.

The United States of Work is Workathon's first published report and will be published on Monday 10th March 2025 online. [Download the report here.](#)

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